# CHECKLIST FOR WEBSITE LAUNCH

- ✓ Uploaded your logo and a favicon

- ✓ Replace the demo content with your own text and images

- ✓ Update the global colors to your brand colors

- ✓ Read through everything and check for typos

- ✓ Test all links

- ✓ Add alt-text on all images

- ✓ Optimize all images

- ✓ Test the website on tablet and smartphone

- ✓ Update the privacy policy and add it to the page

- ✓ Add your own links on the social media icons (both header and footer)

- ✓ Update the privacy policy and add it to the page

- ✓ Install a SEO plugin

- ✓ Add a 404 page